








Grzegorz Szostak

Graphic & UX/UI Designer

Contact

-  Wrocław, Poland
-  +48 508349014
-  grzegorz@slashstudio.pl
-  [LinkedIn](#)
-  [slashstudio.pl](#)
[kadrakreatywna.pl](#)

Skills

- Branding & Identity
- Graphic Design
- Web Design
- UX UI Design
- SEO
- Photography

Tools

- Adobe Photoshop
- Adobe Illustrator
- Adobe Lightroom
- Figma
- Sketchup 3D
- Wordpress
- Midjourney

Languages

Polish - Native

English - Good

About Me

I'm a graphic designer, husband, and father of two with a passion for creating impactful visual experiences. With 25 years of experience in branding, product design, web design, UX/UI, and photography, I've had the chance to work on a wide range of projects that keep me inspired.

Outside of work, I'm a romantic cyclist, an avid runner, and I enjoy playing basketball. I also have a deep love for architecture and interior design, which continually inspire both my work and personal life.

Experience

2011 – Present

- **Owner / Independent Graphic Designer**

slashstudio.pl (Creative Design Studio)

- Lead and deliver projects in Branding, Product Design, Web Design, UX/UI, SEO Audits, and Photography, leveraging 25 years of experience.
- Manage client relations and project timelines, ensuring high-quality results.
- Oversee business operations, including budgeting, pricing, and project management, ensuring profitability and efficiency.

2023 – Present

- **Owner / Photographer**

Kadrakreatywna.pl (Photography Studio)

- Interior, architecture, product, and commercial photography.
- Plan and deliver high-quality photo sessions.
- Handled photo retouching, color correction and digital editing.

2016 - 2024

- **Founder & Co-Partner**

massagegunadvice.com (Self-Employed Business)






- Built and led a successful affiliate business from the ground up, including:
 - Creative Direction: Developed brand identity, overseeing graphic design and product photography.
 - Web Development & SEO: Built and optimized WordPress site, implemented SEO, and ensured high performance.
 - Business Management: Handled daily operations and planning.



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2016

- **VP Design, Creative Director**
IKS Agency
 - Defined creative vision and design strategy for brands and client projects.
 - Led and inspired the creative team.
 - Created and executed graphic and branding projects.

2013 – 2016

- **Art Director**
Tequila Games, Tequila Mobile
 - Envisioned and designed the visual style and feel for EarthCore: Shattered Elements (AAA mobile game).
 - Led the development of graphic concepts and design ideas.
 - Designed UX/UI for an optimal player experience.
 - Led the creative team and coordinated with the development team.
 - Created web and multimedia assets to support the game.

2007 – 2012

- **Graphic Designer**
Internet House
 - Designed graphics for web, print, and other media for major clients, including Helios.pl.
 - Worked on branding and logo design.
 - Created and co-created complex UX/UI projects.
 - Handled front-end development using HTML and CSS.

2005 – 2007

- **Technical Support Specialist, Graphic and Web Designer/Developer**
CompoSYS Group
 - Created cross-browser front-end user interfaces.
 - Designed graphic advertisements (banners, popups, toplayers, etc.).
 - Provided full technical support for Internet advertising campaigns, including direct mail and graphic advertising.

Education

1999 – 2005

- **Master of Science in Computer Science, Spec: Internet Engineering**
Wrocław University of Technology